

LA CASERNE SCÈNE JEUNE PUBLIC

A PERMANENT HOME FOR YOUTH THEATRE



**\$1.25 MILLION
CAPITAL CAMPAIGN**

2023-2025

Théâtre jeunesse Les Gros Becs (TJGB) is dedicated to presenting theatre for young audiences in professional venues by companies from Quebec and abroad.

The programmed productions reflect the vibrant diversity of youth creation, offering a variety of high-quality theatrical forms to schools and families of the Capitale-Nationale and Chaudière-Appalaches regions.

TJGB is the only professional presenter in eastern Quebec dedicated to the performing arts for young people. Its presence in the Quebec City region is therefore crucial.

TJGB also contributes to the artistic initiation and literacy of young people aged 1 to 17 through cultural mediation activities, enabling them to develop their critical faculties and better appreciate the offered productions.

TJGB supports the development of the performing arts sector by encouraging regional creation, welcoming resident companies, and offering them support in the presentation of their work.

Finally, TJGB aims to provide access to the performing arts for all audiences, regardless of their physical, cultural, or socio-economic situation. Accessibility is at the heart of TJGB's philosophy.



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A MAJOR TRANSFORMATION FOR THE CASERNE DALHOUSIE

Théâtre jeunesse Les Gros Becs is transforming the Caserne Dalhousie into a venue specifically dedicated to young people's theatre: La Caserne - scène jeune public.

The cultural identity of this Old Quebec building will be preserved as it becomes the permanent home of TJGB. This new venue will enable the organization to provide access to the performing arts for thousands of children, from early childhood to adolescence, thereby carrying out its mission.

La Caserne will feature a more spacious auditorium with a capacity of around 330, a foyer suitable for all audiences, a cozy reading area, a café, and a multi-purpose studio. A fresh look will be given to the building while preserving its emblematic heritage character. The target date for the inauguration is 2025.

TJGB YEARLY NUMBERS :

15
PRODUCTIONS
FOR ALL AGES

185
PERFORMANCES

**OVER
34,000**
SPECTATORS

**AN AVERAGE
OCCUPANCY OF
88%**



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WHY THE CASERNE?

A performing arts presenter's main asset is a functional theatre appropriate for its audience. We believe the right venue provides an inspiring experience and a long-lasting appreciation of the arts for each visitor. In addition to becoming the only infrastructure specifically designed for children and youth in the Capitale-Nationale region, the Caserne is designed to:

- Provide access to the performing arts for all audiences, regardless of their physical, cultural or socio-economic situation;
- Improve hospitality for the public and artists;
- Encourage development by increasing the seating capacity from 240 to 330;
- Support the theatrical community in its efforts to appeal to young audiences;
- Improve the organization's profitability and ensure its sustainability.

FINANCIAL PACKAGE

The relocation project at La Caserne is budgeted at **\$37.2 million**.



MAKE SPACE FOR WONDER!

Théâtre jeunesse Les Gros Becs needs a permanent venue in order to fulfill its mission: providing access to the performing arts for thousands of children, from early childhood to adolescence. Your support is crucial to bring this project to life.

Support La Caserne - scène jeune public by donating now and help make space for wonder!



The following types of donations are accepted:

- Monetary donations
- Publicly traded securities
- Legacy gifts (bequests)

How can I donate ?

Online, over the phone or by mail

Which payment methods are accepted ?

Cheques, credit cards, bank transfers and preauthorized debits

La Caserne
UN NOUVEL ACTE
POUR LES GROS BECS



INFORMATIONS AND REQUESTS

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HELP BUILD TJGB'S NEW HOME!

By contributing to our capital campaign, you're making it possible for Théâtre jeunesse Les Gros Becs to provide access to the performing arts for thousands of children, from early childhood to adolescence. The relocation of our activities to La Caserne will ensure our longevity. TJGB wishes to acknowledge your generosity and support.

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RECOGNITION OPPORTUNITIES



	Gift level					
	Opening night \$250,000 and up	Preview \$100,000 to \$249,999	Dress Rehearsal \$50,000 to \$99,999	Tech Week \$25,000 to \$49,999	Rehearsal \$10,000 to \$24,999	Reading \$5,000 to \$9,999
Naming of the main auditorium, multi-purpose studio or main foyer for 7 years.*	•					
Naming of the reading area or lobby of the multi-purpose studio for 7 years.*		•				
Organization of a signature event, to be determined according to needs.**	•	•				
[Corporations and Foundations] Recognition in the Théâtre jeunesse Les Gros Becs season brochure for the duration of the campaign.	•	•	•			
Acknowledgement of the donation on TJGB social media (content to be determined).	•	•	•	•		
Recognition on the donor appreciation wall, located in a prime area of La Caserne.***	•	•	•	•	•	•
Invitation to La Caserne's inaugural event, including a VIP tour of the premises.	Public speech	Public speech	Name	Name	•	•
Recognition on TJGB capital campaign microsite.	Logo or name	Logo or name	Logo or name	Name	Name	Name
Mention in TJGB annual report and a copy sent to you.	•	•	•	•	•	•

UPGRADE YOUR DONATION BY SPONSORING A SEAT!

Make an additional donation to have your name or the name of someone you wish to honour, engraved on the armrest of a seat in La Caserne's main auditorium. A highly symbolic gesture that makes a real difference and contributes to the project's collective impact!

	Individuals and non-profits	Corporations
5 years	\$500	\$1,000
10 years	\$900	\$1,800

Are you familiar with the large cultural donation program? (For individuals in Quebec)

In addition to the tax credit for charitable donations, a large cultural donation (\$5,000 to \$25,000) entitles you to an additional provincial tax credit of 25% of the eligible amount, which could reduce the net cost of your donation by around 75%.

This donation is applicable once only to a cultural organization like Théâtre jeunesse Les Gros Becs, with no deadline. To ensure you meet all the conditions, visit the [Revenu Quebec](http://Revenu.Quebec) website.

Example for an annual income of less than \$119,910:

DONATION AMOUNT	NET COST OF DONATION
\$500	\$290
\$1,000	\$549
\$3,000	\$1,585
\$5,000	\$1,371
\$10,000	\$2,710

The value of your donation could be much higher than its actual cost! To help you make an informed donation, try our [donation simulator](#).****

* For private businesses, this element of recognition is of a naming nature and will be considered a sponsorship. The value of the advertising will be deducted from the tax receipt.

** May include space rentals, personnel, at-cost performance tickets, and other services, subject to discussion with management. A tax receipt will be issued for the eligible portion.

*** The design of the donor appreciation wall is to be determined in collaboration with the architects upon approval of the plans.

**** Although this document has been carefully drawn up, no guarantee is given as to its accuracy or applicability in any particular case. This information should not be construed as legal or tax advice. We recommend that you consult a financial, legal and/or tax advisor before pursuing any of these strategies.

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CONTRIBUTE TO THE MOSAIC!

Make a donation to have your name displayed in the mosaic, an ephemeral work of art that will be exposed in La Caserne for three years.

Show your support for the project and join in the community spirit!

	Donation amount
3 years	\$100 +

WE VALUE EVERY DONATION!

La Caserne's campaign is designed to bring people together, reflecting its mission. This project is truly yours, regardless of the size of your donation. We wish to acknowledge your support in the following ways:

Donation amount	
\$50 +	Your name will appear in the TJGB annual report. Your name will be featured on the capital campaign microsite .
\$25 +	A tax receipt will be issued for your donation.

Would you like to make a more substantial donation?

Check out our [recognition program](#) for individual and corporate donations of \$5,000 or more.

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* Please note that sponsoring a seat does not guarantee any special seat allocation when you purchase tickets at La Caserne, due to the venue's variable geometry and other technical factors.

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